

**MY BROTHER'S KEEPER**  
**Director**  
**(\$65,000 - \$106,920)**

Durham County is seeking a Director to lead My Brother's Keeper Durham (MBK Durham).

**THE ORGANIZATION**

In February 2014, President Obama launched the My Brother's Keeper (MBK) initiative to address persistent opportunity gaps faced by boys and young men of color and ensure that all young people can reach their full potential. The initiative seeks to organize and capitalize on the commitment of community leaders in order to reach that goal.

In fall 2014, the Administration challenged cities, towns, counties and tribes across the country to become "MBK Communities". This challenge represents a call to action for all members of our communities, and Mayors in particular, as they often sit at the intersection of many of the vital forces and structural components needed to enact sustainable change through policy, programs, and partnerships. In addition to issuing this challenge to Mayors and local officials, the Obama Administration has conducted outreach to business leaders, non-profits, philanthropies, and local school-systems, which are organizing themselves independently to support communities' efforts.

The MBK Communities Challenge encourages communities (Cities, rural municipalities, and tribal communities) to implement a coherent "cradle – to – career strategy" for improving the life outcomes of all young people, including boys and young men of color.

It is important to underscore that this is not a new federal program, but rather a call-to-action, and a targeted effort to convene leaders, identify effective strategies, and to work together to accomplish our shared goal of improving life outcomes for young people.

The Action Plan consists of six goals:

- 1) Ensuring all children enter school cognitively, physically, socially and emotionally ready;
- 2) Ensuring all youth graduate from high school
- 3) Ensuring all children read at grade level by 3<sup>rd</sup> grade
- 4) Ensuring all youth complete post-secondary education or training
- 5) Ensuring all youth out of school are employed
- 6) Ensuring all youth remain safe from violent crime.

### **The Position**

The Director serves as a liaison to internal and external agencies, special interest groups and organizations serving youth- especially boys and young men of color. This leader's works with local agencies to oversee policy and program implementation, pursue funding streams and develop a comprehensive sustainability model for MBK Durham. The MBK Director will also work with local and national partners to unite diverse participants around a common agenda and aligned actions for boys and young men of color with measureable targets.

### Organizational Operations

The Director will formulate annual local goals for MBK Durham based on the strategic goals developed nationally. Additional responsibilities include creating and overseeing the organizational structure of MBK, ensuring that an effective leadership team is in place, and overseeing the creation, implementation and integrity of grant-making functions, capacity building and other programs.

### Community and Public Relations

The Director assures that the mission, programs, products and services are consistently presented in strong, positive images to relevant stakeholders while establishing sound working relationships and cooperative arrangements with community groups and organizations.

### Human Resource Management

The Director will manage the human resources of the organization according to authorized personnel policies and procedures that fully conform to current laws and regulations. The Director is also responsible for the recruitment, employment, and release of all personnel and well as encouraging staff and volunteer development and education.

### Fundraising

The Director oversees fundraising planning and implementation to support the operating budget and core activities of MBK.

### **Required Education and Experience**

The ideal candidate for Director will be a dynamic leader and have an advanced degree and at least four years of experience managing in non-profit or government. Experience with youth development issues and the ability to relate to diverse populations is paramount. A comprehensive and demonstrated understanding of the varied and complex issues impacting underserved populations with a particular focus on children, youth and families is required. The selected candidate will have proven outstanding and highly effective interpersonal, presentation and communication skills, including the ability to cultivate and maintain effective relations with members of the community, civic leadership, funders and others. The ideal candidate will also have experience serving as the spokesperson for an organization as well as a demonstrated understanding of how to maximize organizational visibility through the media.

### **HOW TO APPLY**

If you are interested in applying for this outstanding professional opportunity, please send a resume and cover letter electronically as soon as possible to Kenyatta Uzzell at:

[DurhamMBK@polihire.com](mailto:DurhamMBK@polihire.com).